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## In the Claims

1. (Currently Amended) A multipole, permanent-magnet rotor for a rotating electrical machine, comprising:

permanent magnets to produce salient magnet poles and designed to be flat in a magnetization direction are arranged radially with respect to a rotor axis in slot-like spaces between two yokes fixed on a rotor body, wherein each yoke is subdivided in a circumferential direction into two mutually adjacent half-yokes which extend over half of one pole pitch, and the two half-yokes of the two yokes are arranged alongside one another and are connected by end points to form a pole element, the pole element fixed on the rotor body.

- 2. (Previously Amended) The rotor as claimed in claim 1, wherein each of the two half-yokes is fitted with permanent magnets on a surface facing a slot-like intermediate space.
- 3. (Previously Amended) The permanent-magnet rotor as claimed in claim 2, wherein the intermediate space which remains between the two half-yokes of the pole elements is filled with material which is configured to expand under the influence of impregnation resin.
- 4. (Previously Amended) The permanent rotor as claimed in claim 3, wherein the permanent magnets are secured radially by double wedges.
- 5. (Previously Amended) The permanent rotor as claimed in claim 1, wherein the pole element is subdivided into a number of partial pole elements in an axial direction of the rotor.
- 6. (Currently Amended) A method for producing a permanent-magnet rotor, comprising: magnetizing non-magnetical magnets before being arranged on a rotor body; and arranging radially permanent magnets to produce salient magnet poles which are configured to be flat in a magnetization direction with respect to a rotor axis in slot-like spaces between two yokes fixed on the rotor body, wherein

each yoke is subdivided in a circumferential direction into two mutually adjacent half-yokes which extend over half of one pole pitch,

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the two half-yokes of the two yokes are arranged alongside one another and are connected by end points to form a pole element, the pole element fixed on the rotor body, and the magnets are magnetized once the two half-yokes have been joined together to form a pole element.

7. (Previously Added) The rotor of claim 1, wherein the permanent magnets are cuboid.